



[ontarioboatshows.com](http://ontarioboatshows.com)



**FEBRUARY 7 – 9, 2020**  
EAST BAYFIELD COMMUNITY CENTRE



**FEBRUARY 21 – 23, 2020**  
WESTERN FAIR DISTRICT LONDON



**FEBRUARY 28 – MARCH 1, 2020**  
CANADIAN WARPLANE HERITAGE MUSEUM

Ad Deadline by January 10, 2020

Ad Deadline by January 17, 2020

Ad Deadline by January 24, 2020

Navigator Publishing is pleased to be presenting the Official Barrie, London & Hamilton Boat Fishing & Outdoor Show Guides.

**Distribution: 10,000 copies** will be handed out at each show to visitors and exhibitors.

PLUS digital guides will be emailed to over 35,000 opt-in subscribers and will be available on [ontarioboatshows.com](http://ontarioboatshows.com) for people visiting the website.

- 31% of last year's visitors came to the shows with the intent to buy or upgrade a boat within the next 6 to 12 months
- 70% attended the shows to shop and buy boating and fishing accessories

These show guides will be an important resource not only for the visitors to the shows, but for the exhibitors as it will be referred after the shows when buyers are ready to purchase.

Format: 6.25" x 10.25" stitched gloss stock | Full Bleed Size: 6.75" x 10.75" | Active Image Area: 5.75" x 9.75"

Outside Back Cover (Gloss)	5.75" wide x 9.75" high	\$1,550
Inside Front Cover (Gloss)	5.75" wide x 9.75" high	\$1,350
Inside Back Cover (Gloss)	5.75" wide x 9.75" high	\$1,350
Full Page	5.75" wide x 9.75" high	\$995
1/2 Page (H)	5.75" wide x 4.875" high	\$595
1/2 Page (V)	2.875" wide x 9.75" high	\$595
1/4 Page (H)	5.75" wide x 2.4375" high	\$295
1/4 Page (V)	2.875" wide x 4.875" high	\$295

Exhibitors who wish to book advertising space in the Hamilton, London and/or Barrie shows will receive the following discount:  
**10% off with 2 show guide bookings | 20% off with 3 show guide bookings**

For advertising inquiries contact Tracey Wallace  
O: 902-446-7112 ext. 321 | C: 902-817-0984  
E: [twallace@navigatorpublishing.ca](mailto:twallace@navigatorpublishing.ca)

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