

## SPONSORSHIPS AVAILABLE

Create positive experiences for buyers visiting the show and keep your brand top of mind for months following the event...



1. **ENTRANCE BAG SPONSORSHIP** - One of the biggest items requested at each of our shows is good quality entrance bags for buyers to collect information in and multi-purpose post show. We provide quality tote bags branded exclusively by your company. Stay top of mind as buyers make their final decisions on which unit is best for them after they return home. Bag production is included. Bag inserts are only available to the bag sponsor and are no larger than 8 ½ by 11. Bag inserts are provided by the sponsor however insertion labour is included. Bags will be handed out to Attendees as they walk in the door. **One sponsorship opportunity available for this item**
2. **SHOW GUIDE SPONSORSHIP** – Full page ad on the back cover of the show guide. Header on the front outside page “Show Guide presented by your company name”. One editorial story focused on your business. Enhanced Exhibitor listing in the guide and website. 10,000 copies handed out and 35,000 copies emailed out. Stays live on the web for 11 months. Signage at the show guide distribution table “Pick Up Your Complimentary Show Guide courtesy of your company” Come visit us at Booth # XYZ. Staff handing out the show guides will wear your company shirts, hoodies, hats or fleece provided by your team. Additional signage at show entrances focused on show guides **One sponsorship opportunity available for this item**
3. **LIVE BIRDS OF PREY THEATRE SHOW** – Presenting sponsor of this feature will be included in promotional show media, onsite signage and live mentions and promo push during all stage shows. Promotional photos available with the Birds for staff and VIP’s. This is a huge draw at all our shows. **One sponsorship opportunity available for this item**
4. **SILENT SALESPERSON** – Stand out in the crowd and place one of your products in the main lobby with sales signage or directional signage back to your booth. Create a wow factor right at the entrance and promote your brand.  
**Three sponsorship opportunities available for this item**
5. **LIVE FISHING POND** – Presenting sponsor of the show’s live fishing pond will allow you to interact with families at the show while they are in a relaxed and fun environment. This promotion will be included in show media, onsite signage and live mentions as well as branded fishing areas and silent sales person boat or auto displays. **One sponsorship opportunity available for this item**
6. **CANADA HOUSE BRANDING** – In between Booth # 412 & # 414 you will find The Canada House Lounge. The room is equipped with complimentary coffee, tea, water, juice, pop. Have your dealership brand this area and use it to bring hot prospects or celebrate a recent sale. **One sponsorship opportunity available for this item**

### ENTRANCE BAG RATES

Bag Sponsorship..... \$4,000

Bag Inserts are only available to bag sponsor

Show Guide .....\$4,000

### ADDITIONAL SPONSORSHIPS

Birds of Prey Theatre.....\$2,500

Fishing Pond Sponsor.....\$2,000

Silent Salesperson .....\$250

Canada House .....\$1,000

**FAX BACK TO 905-824-9923** OR SCAN AND EMAIL BACK TO [dmckillop@continuumevents.ca](mailto:dmckillop@continuumevents.ca)

Exhibitor Name: \_\_\_\_\_

Add together all checked items in boxes above;

Sponsor Items: \$ \_\_\_\_\_

HST @ 13%: \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

**Credit Card Payments:**

Card Type (please circle)      MC                  Visa                  Amex

Card #: \_\_\_\_\_

Exp #: \_\_\_\_\_ / \_\_\_\_\_

I authorize Continuum Productions Inc. to process the payments on the given credit card above. All sponsorship payments must be forwarded with full payment.

**Cheque Payments:**

***Cheques can be made out to: Continuum Productions Inc.***

**Mailing Address**

Continuum Productions Inc.

3488 Trelawny Circle

Mississauga, ON, L5N 6N7

- SPONSORSHIP PACKAGES WILL BE SOLD ON A FIRST COME FIRST SERVE BASIS
- SHOULD YOU HAVE ANY ADDITIONAL QUESTIONS PLEASE CONTACT

**Bill Phillips (905) 318-6739 | or [billphillips888@yahoo.ca](mailto:billphillips888@yahoo.ca)**

**Dwayne McKillop (905) 824-1060 ext 204 | or [dmckillop@continuumevents.ca](mailto:dmckillop@continuumevents.ca)**